



smart_internet_18

DIGITAL SOCIETY CONGRESS
KONGRES DIGITALNOG DRUŠTVA

PULA
15. – 17. 03.
2018

Dear all,

It is my pleasure to invite you to the **smart_internet_18 / Digital Society Congress** that will be held in Pula from **from 15 - 17 March 2018**.

The aim of the congress is to bring together scientists and professionals in the interdisciplinary presentation of new communication technologies and new ways of digital communication in the service of citizens and public interest. Congress participants will be able to learn more about the processes, technologies, procedures, resources and conditions of media convergence, as well as the processes of convergence of interest, which implements the obligation of new media policy, new legislation and new education of experts.

Digital media and the Internet have a significant, wide and complex impact on the entire society and culture and **smart_internet_18** will bring together all the interested professionals who can present the impact and challenges of the Internet, mobile services, smart devices, robots, personal computers and telecommunications technologies in the field of journalism, entertainment, culture, education, politics, commerce and everyday life.

We invite you to contribute your knowledge and experience to one of the planned sections of the congress:

- * Media Communication Aspects / Media Convergence
- * Marketing aspects of the Internet, mobile marketing and social networks
- * Technological aspects, mobile devices and Internet of Things (IoT)
- * Application of Digital Technologies in Economics (e-business, e-commerce, digital money)
- * Internet in the Service of Public Interest / Participatory Culture

The congress **smart_internet_18** is largest regional gathering of this kind. Participate as a researcher, a marketing expert, a public relations expert, an educator, a creative industry representative, a journalist, a media expert or a knowledgeable end user of new technologies. Exchange your knowledge and new information on a digital society in planned workshops. Take part in panels, present your projects or expose your scientific research.

Founders of the Congress are Department of Communication Studies of the Centre for Croatian Studies University of Zagreb, Faculty of Electrical Engineering and Computing University of Zagreb, Department of Communication and Information Sciences of the Faculty of Humanitis and Social Sciences University of Zagreb, Faculty of Organization and Informatics Varaždin University of Zagreb, Faculty of Political Science of Zagreb University, HUB 385, NEM Initiative, Faculty of Economics at the Josip Juraj Strossmayer University of Osijek, Infobip, Skira / Dean Skira, Stomatolite / Michela Magaš, and PCO agency ATI as the main organizer.

Respectfully yours,
prof. Nada Zgrabljic Rotar, Ph.D.
President of Congress

